

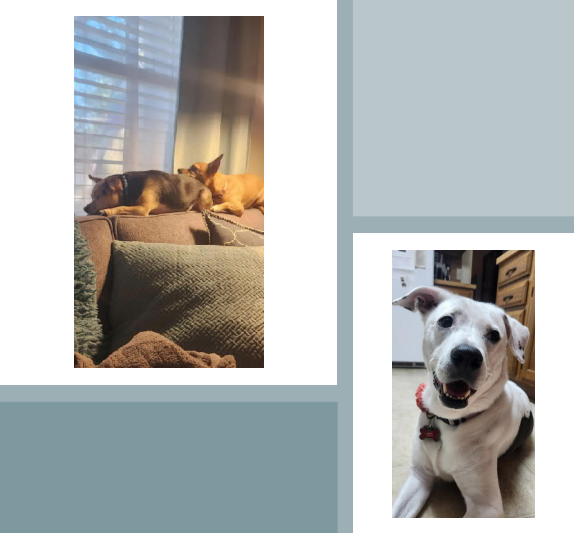
UNTANGLING ROOTS:

A Guide to Efficiently Organizing Your Digital Genealogy

Jennifer Lava – Professional Organizer & Family Historian

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

1



ABOUT ME

- Austin, TX, for ~49 years
- Adopted at 6 weeks old in Minneapolis, MN
- With husband for 24 years, we have 3 fur babies
- Grew up Jewish in an upper/middle-class neighborhood in Austin, TX
- Living with Chronic Pain
- She/her/hers

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

2

EXPERIENCE,
CERTIFICATIONS,
& MEMBERSHIPS

- B.A. in History from St. Edward's University- Austin
- Professional Organizer for 18+ years
- Certified Virtual Organizing Professional
- Certified Evernote Expert
- National Association of Productivity & Organizing Professionals Board Member
- Institute for Challenging Disorganization
- National Genealogical Society
- Texas State Genealogical Society
- Austin Genealogical Society

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

3

PLAN FOR TODAY

© 2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

Why get organized?

SPACE-Organizing Your Digital Documents

Organizing the Research Process

Questions?

4

WHY GET ORGANIZED?

- More time for research
- More efficiency when researching
- Easier to retrieve saved information
- Less of a chance to lose information
- Easier to share your work with others
- Less stress

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™



5

S.P.A.C.E. BY JULIE MORGENSTERN

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

Sort
Purge
Assign a Home
Containerize
Equalize

6

SORT

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

- Identify where you have your digital records
 - Computer hard drive
 - Documents
 - My Documents/All My Files
 - Downloads
 - Desktop
 - This PC or (C:) Drive
 - Cloud Storage Folders
 - Default folders for software programs
 - External hard drive
 - Cloud services
 - USB drive
 - CD
 - Floppy Disk
 - Note Taking Apps
 - Email

7

PURGE


We have a lot of digital space. But decluttering can bring us peace of mind.

Ask yourself these questions:

- How much space do you have?
- Can you be ruthless in your cleaning & purging if you need to?
 - Start with duplicates that are outside of your 3-2-1

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

8




ASSIGN A HOME

- Be consistent!
- Keep it as simple as possible; you can always make it more complicated later if necessary
 - Sometimes, getting it in a folder is all that matters
- It's YOUR system; it's ok for it not to be "perfect." Do what makes sense to you.
- Make it easy for anyone else to understand
- Digital files & email organization needs to match the organization of physical files
 - Can include color coding
- Start Small; try it out to see how it's going to work
- Start now & going forward; then schedule a time to update the rest

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

9

- Desktop folder should be a temporary workspace if you use it at all
- Make sure your downloads are going to the right folders
 - Rename your downloads right away
- Cross referencing
 - Add Keywords/Tags to your files
 - You can add tags of the other family members' names
 - Tags are good for docs with multiple people, like Census
 - Shortcuts work so files aren't duplicated



ASSIGN A HOME

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

10



FILE SYSTEMS

There are several options to file by

- Surname
- Location
- Record type
- Couples or Family Groups
- Event
- Family Line

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

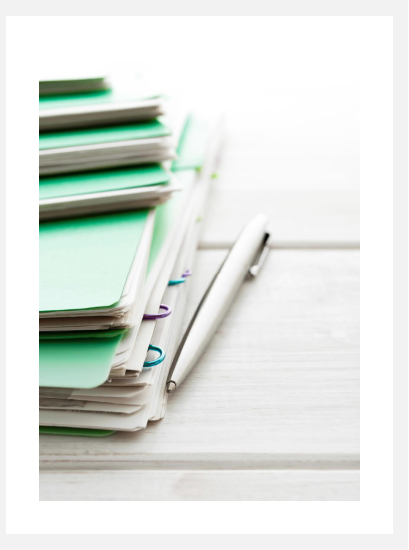
11

FILE SYSTEMS

Surname & Record Type Method
 Sort your files by surname
 Then, create folders for each record type for which you have a document
 Grows easily

Geographic Area
 Sort your files by surname & geographic locality
 Then, subdivide them by record type
 Gets harder if the family stays in one area

Record Types
 Birth
 Marriage/Divorce
 Census



©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

12

- Numbering Systems
 - Need a key so others can find records
 - They are limiting
 - Complicated

Other folder possibilities

- Educational
- Reference
- Supplies & Tools
 - Charts
 - Forms

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

FILE SYSTEMS

13

OTHER FOLDER POSSIBILITIES

- Collateral Family
- Unusual resources
- Article
- Research Visits/Travel
- Correspondence
- Locations
- Histories
- GEDCOMS
- Reports
- Photographs
- Research logs
- "Mystery" & "To-do"

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

14

- Avoid special characters;
 - use underscores & dashes instead of periods & spaces
- Dates should be in the standard format
 - YYYY-MM-DD
- Use short, meaningful file names;
 - use standard two-letter abbreviations for states & months
- Use unique file names
 - use a name that will stand on its own
- Format dates, names, & locations consistently
 - Dates 1st will be sorted chronologically
 - Type of source 1st will sort alphabetically
 - Name 1st will sort alphabetically
 - Putting 001, 01, or 1 sorts chronologically
 - Good for marking birth order

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™



15

FILE NAMING

File names should include the type of record, location, year or date of the record, surname/first name (Who, What, Where, When)

Examples:

Surname First:

Surname-Firstname_YYYY-MM-DD_State-Place_Item.ext

Smith-Robert_1890-MR-11_NE-Lincoln_Birth Certificate.pdf

Place First:

State-County-Place_Item_Surname-Firstname_YYYY-MM-DD.ext

NE-Lancaster-Lincoln_Birth Certificate_Smith-Robert_1890-MR-11.pdf

Date First:

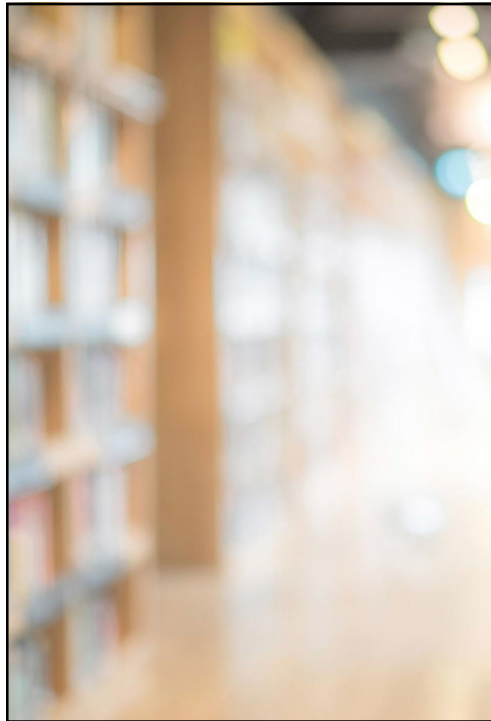
YYYY-MM-DD__Surname-Firstname_State-Place_Item.ext

1890-MR-11_Smith-Robert_NE-Lincoln_Birth Certificate.pdf

Do what works for you as long as you are consistent & clear

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

16



HELPFUL RESOURCES

Best Practices for File Naming from Records Express Blog by the National Archives <https://bit.ly/3lCdDkA>

Library of Congress-Digital Preservation-Personal Archiving
<https://digitalpreservation.gov/personalarchiving/>

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

17

EQUALIZE

Objects & information will always come in. If we have a plan for managing them, we avoid getting overwhelmed & feeling like we need to start over.

Do you plan to pass your genealogy research on to the next generation?


Who will inherit it?

Do you have a backup plan?

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™



18



SHARING YOUR GENEALOGY WORK

- Tree websites allow for sharing
- Permanent www.Permanent.org
 - No recurring fees, a one-time charge of \$10 per-gigabyte
 - Create a personal archive
 - Public Archives to share on the internet
 - Legacy planning directives
- MyFamilyArchive (formerly Collectionaire) www.myfamilyarchive.com
 - Free and Paid levels, rate is locked in
 - Start with your tree
 - Your cloud files link to MyFamilyArchives
 - Easy to share
- Publish or self-publish your family history & send it to the Library of Congress

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVCP™

19

BACKUP YOUR DATA

3-2-1

- Keep at least 3 copies of your data
 - The original and two copies
- Use 2 different media for backup
 - Computer (Internal hard drive)
 - Windows: built-in
 - Mac: Time Machine
 - External hard drive
 - Cloud service
 - Carbonite
 - Backblaze
 - IDrive
 - Google Drive
 - OneDrive
 - iCloud
- At least 1 backup must be off-site
 - Cloud service
 - External drive in a safety deposit box, fire-proof safe, friend's house

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

20



RESEARCH PROCESS

- Set up the right workspace for you
- Be patient; it takes time to create a new habit
- Evaluate your research goals regularly
- Schedule regular breaks
- Track your work on a research log
- Organize with tech tools
- Use a calendar
- Use bookmarks & shortcuts
- Remove distractions

21

CREATE LOGS, CHECKLISTS, TIMELINES, & TO-DO LISTS

Research logs keep track of what you are doing.
The genealogical software you have selected likely has a built-in log feature.

Note-taking applications like Evernote, OneNote, and Apple Notes...

Microsoft or Google spreadsheets

Checklists help you track your searches

Timelines help you track your ancestors' lives & historical context.

Easy to find gaps or mistakes in your research

To-do lists help you track your next steps.



©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

22

- Can you have a genealogy-only room?
- Or does it have to be multi-purpose?
- Make it look, smell, sound, & feel good
- Keep utility in mind when planning
 - daily, weekly, monthly, & annually
- Space to lay things out
- Wall space or White Board for planning or timelines

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™



23



©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

DESK SET UP

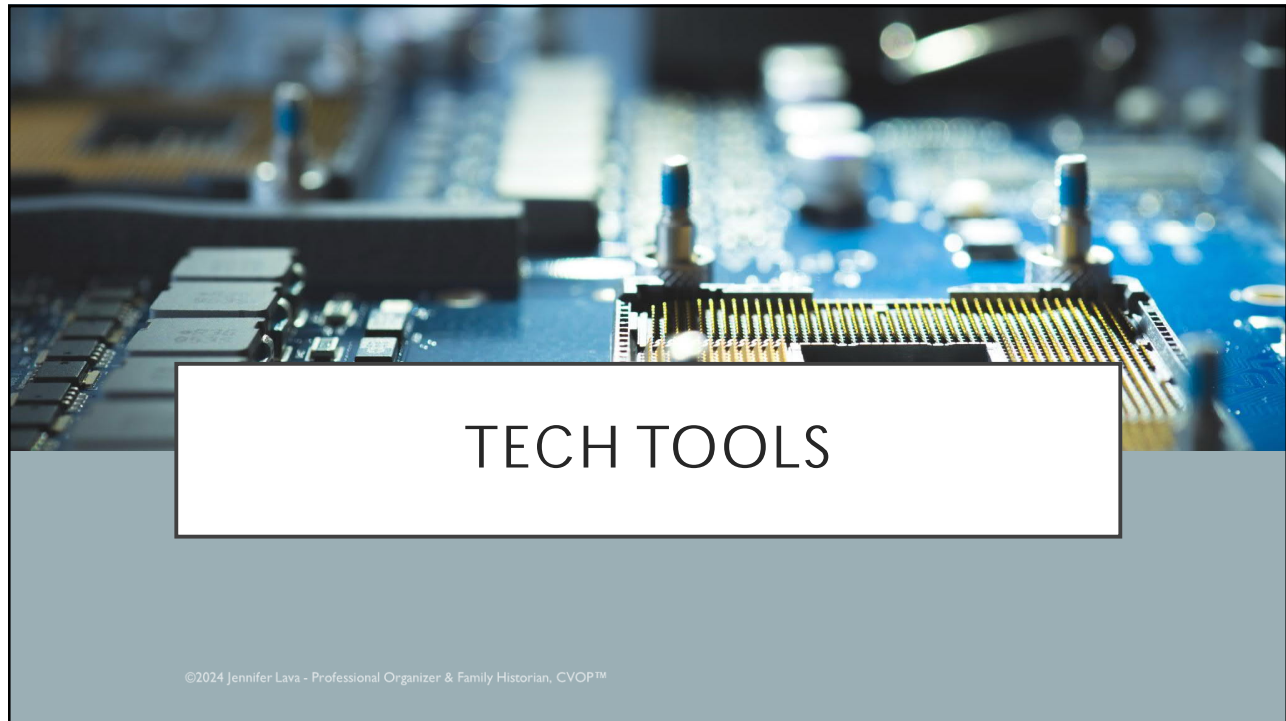
Dual monitors make research easier

An L-shaped desk with storage gives you room to work & a place to keep your active files

Good light

Ergonomic setup for chairs & monitors

24



25

PROJECT MANAGEMENT

Trello www.Trello.com
Free, Web-based
Uses: Research planning, project planning & management, & collaboration

Asana www.Asana.com
Free (for up to 15 team users), Web-based
Uses: Research planning, project planning & management, & collaboration

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

26

RESEARCH TASKS

- Evidentia evidentiasoftware.com
 - Free trial, Windows, Mac, or Linux
 - Uses: Record & organize sources, & create citations
- Goldie May www.goldiemay.com
 - Free & paid versions, Chrome browser extension
 - Uses: Automatic research log, research task list, citations, bookmark windows & tabs
- Zotero www.Zotero.org
 - Free, Mac, Windows, Linux, & iOS
 - Uses: Citations, collect & organize online sources, annotate, & collaborate

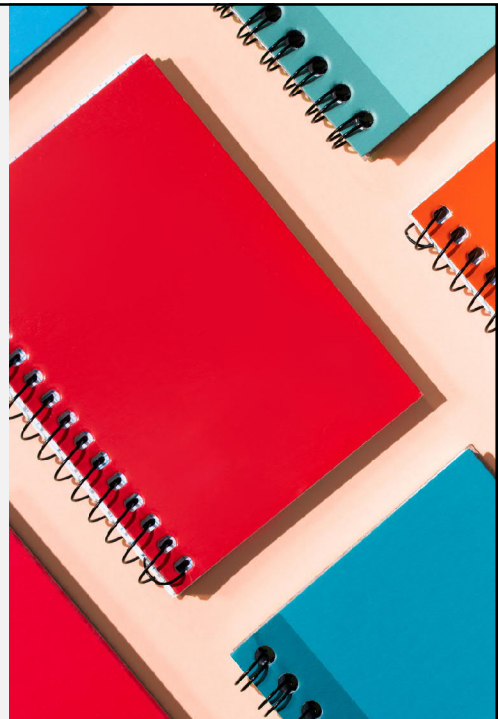
©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

27

NOTE-TAKING APPS

- Evernote www.evernote.com
 - Limited free version, web, Windows, Mac, Android, & iOS
 - Uses: Research plans & notes, web clippings, screenshots, filing, tasks, projects, and more
- Notion www.notion.so
 - Free & paid, web-based, Windows, Mac, Android, & iOS
 - Uses: Research plans & notes, web clippings, screenshots, filing
- OneNote
 - Part of Microsoft 365 subscription, web, Windows, Mac, Android, & iOS
 - Uses: Research plans & notes, web clippings, screenshots, filing

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™



28



OFFICE TOOLS

- Google Drive-Docs, Sheets, Keep, & more
 - Free, web-based
- iWork from Apple-Pages, Numbers, and Keynote
 - Mac, iOS, iCloud
- Microsoft 365: Word, Excel, OneNote, & more
 - Yearly Subscription, Windows, Mac, Android, iOS, & web-based
- Uses: Research plans, notes, reports, & workbooks, correlating evidence, & timelines

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

29



QUESTIONS?

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

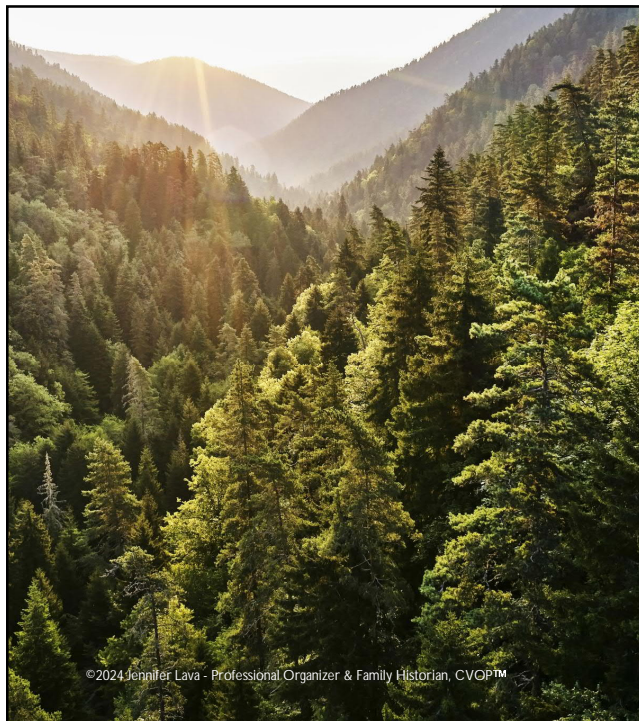
30



©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

THANK
YOU!

31



©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

IF YOU WANT TO LEARN MORE FROM ME

Join me on Zoom through the Mt. Hood Community College Community Education Program

Upcoming classes are:

Roots Revealed: The Beginner's Guide to Genealogy
April 16-30

Unlock the Mysteries of Ancestry.com: A Beginner's Guide
May 14-28

Navigating Genealogy Chaos: Techniques for Staying Organized Amidst Your Research
June 4 & 11

These are on Tuesday evenings at 7 pm to 9 pm Mountain time

<https://learn.mhcc.edu/modules/>

32

CONTACT ME

Jennifer Lava – Professional Organizer & Family Historian

www.JenniferLava.com

Jennifer@JenniferLava.com

512-925-2962

www.facebook.com/JenniferLavaProfessionalOrganizer

www.instagram.com/jenniferlava/

www.linkedin.com/in/jenniferlava/

©2024 Jennifer Lava - Professional Organizer & Family Historian, CVOP™

